



Communications
Wednesday, April 2, 2025

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Join Us to Raise Awareness: Work Zone Safety Campaign 2025

Partners,

Spring is here, and ODOT and OTA are gearing up for a game-changing campaign to raise work zone awareness! This month-long event is all about creating a safer environment for roadway workers and drivers, and we're inviting you to **"play your part"** in the adventure.

At the Oklahoma Transportation Commission meeting, Executive Director Tim Gatz will kick off April's **Work Zone Safety Campaign**, which includes reading a governor's proclamation and unveiling public service announcements that focus on how everyone can make it home safely. With over 100 active work zones across the state this summer, we are calling on everyone to **play their part** to keep our roads safe.

*If attending **the April 7 Transportation Commission meeting**, please join us in wearing **orange** to the meeting for a festive campaign kick-off!*

We have a whole month planned of work zone safety awareness. See the schedule below and ways you can join us!

Ways to Participate:

- **April 15 - Go Orange for Work Zone Safety Day!** Supporters will wear their brightest orange gear - whether it is a safety vest, T-shirt, or tie or scarf - and snap a selfie. Tag @OKDOT and @OKTurnpike or email your photo to SCinbox@odot.org for a chance to be featured on the campaign's statewide social media channels.

Campaign Schedule:

- **April 1:** Governor Stitt proclaims April 21-25 as Oklahoma Work Zone Awareness Week. A student safety event in Seiling provided a day of interactive work zone education for high schoolers.

- **April 2:** The Oklahoma City Thunder will host a Work Zone Safe Night during its game against the Detroit Pistons.
- **April 7:** Commissioners and attendees are asked to **wear orange** as a show of unity with Oklahoma’s work zone heroes at the Oklahoma Transportation Commission meeting. Two work zone awareness PSAs will be shown and shared across social media.
- **April 10:** ODOT crews will team up with Oklahoma Work Zone Safe and Oklahoma Challenge for a student safety day in Tulsa to share important safety messages with teen drivers and help them level up their road awareness.
- **April 11:** A moment of silence at the Fallen Workers Memorial located at the ODOT Central Offices to honor fallen ODOT and OTA workers, a poignant reminder that this campaign is about real lives in the work zone.
- **April 15: Go Orange for Work Zone Safety Day!:** Supporters will wear their brightest orange gear - whether it is a safety vest, T-shirt, tie or scarf and snap a selfie. Tag [@OKDOT](#) and [@OKTurnpike](#) or email your photo to SCinbox@odot.org for a chance to be featured on the campaign’s statewide social media channels.
- **April 23:** Iconic Oklahoma landmarks, including the Skydance Bridge and Myriad Botanical Gardens Crystal Bridge Conservatory in Oklahoma City and the ONEOK Boat House and Williams Crossing Pedestrian Bridge in Tulsa, will **glow orange** to show support.
- **April 1-30:** Throughout the month, follow ODOT and OTA’s social media pages for daily work zone safety tips and other helpful reminders.
- **April 2, 9, 16, 23, 30:** Keep an eye out for “Work Zone Wednesday” messages on highway and turnpike message boards, reminding all travelers to "**play it safe**" and stay alert as they journey through work zones.

We have a whole month of excitement ahead—Whether you’re sporting your orange gear, attending events or sharing your support on social media, every little bit helps us make a difference in keeping our work zones safe.

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